



Kyneton Great Place, Great People
www.kyneton.org.au

Dear Kyneton and District Business Manager,

During 2008 Kyneton and District Business and Tourism Association, in partnership with Kyneton Connections (who publish Kyneton Connect) established a comprehensive Kyneton website www.kyneton.org.au .

The goal of the website is to inform residents and visitors alike of everything our whole district offers. Business, services, community groups and activities, attractions and events are all part of this already existing and growing site.

Recently www.kyneton.org.au has been averaging over 1,100 hits per week and our home page has been consistently at the top of the listings when Kyneton is typed into a Google search.

The Kyneton website is the first port of call for people searching for information about Kyneton. Being on the site brings significant additional exposure for businesses and organisations who establish pages and links on it.

www.kyneton.org.au offers local businesses:

- An inexpensive means of letting the local community and the world know about your business
- Permanent web exposure without the high cost of your own website
- Being part of a high profile website that is seen as Kyneton's web home.

What Businesses can post on www.kyneton.org.au and what are the costs:

- The set up charge for a standard page is \$150 plus an annual fee of \$50 (Half charges of \$75 and \$25 for KDBATA members)
- A standard page will be 4 photos (to be supplied in digital form by business) plus up to 400 words or 1 photo plus up to 800 words. Variations can be negotiated. Additional pages (up to 3 in total) may be added for an additional negotiated cost.
- A nominal fee will be charged for changes as required.
- Businesses that already have websites will be able to have a link from their page to their own website.

The Home Page and a sample business webpage are displayed in this brochure.

If you haven't already visited the www.kyneton.org.au I encourage you to do so.

You can join this exciting initiative for Kyneton, its community and its businesses by completing the form in this brochure (or download it from the Website) and returning it with your payment

Our webmaster Howard Maylor will contact you soon after your form has been received. Enquiries can be made with Howard on 5422 2772.

Yours sincerely,

Marg Dearthcott
Secretary KDBATA Inc